

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT10/12 12.33
CHANGES *** END ***

REP.#	OFF.#	SALESMAN #
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SALES PRSN WA-CHERYL BLAIR

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES	OCT11/12	OCT15/12	WK-1
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DATE OCT10/12 12.33

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		700A-800A	60	3	\$1,700.00	10/11	10/12	2		TH-F	2
PROGRAM : TODAY SHOW												
2	S		500A-530A	60	3	\$1,100.00	10/11	10/12	2		TH-F	2
PROGRAM : NEWS												
3	S		1000A-1100A	60	3	\$900.00	10/11	10/12	2		TH-F	2
PROGRAM : ELLEN												
4	S		400P-430P	60	3	\$1,100.00	10/11	10/12	2		TH-F	2
PROGRAM : JUDGE JUDY												
5	S		1130P-1230A	60	3	\$1,850.00	10/11	10/12	2		TH-F	2
PROGRAM : TONIGHT												

REP HEADLINE# 6368275
*** UNAPPROVED REV #2 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT10/12 12.33
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	S		1100P-1130P	60	3	\$5,400.00	10/11	10/12	2		TH-F	2
PROGRAM : LATE NEWS												
7	A		700A-800A <i>today</i>	60	3	\$1,700.00	10/15	10/15	1		MON	1
8	A		500A-530A <i>news</i>	60	3	\$1,100.00	10/15	10/15	1		MON	1
9	A		1000A-1100A <i>Ellen</i>	60	3	\$900.00	10/15	10/15	1		MON	1
10	A		400P-430P <i>judg</i>	60	3	\$1,100.00	10/15	10/15	1		MON	1
11	A		1130P-1230A <i>thru</i>	60	3	\$1,850.00	10/15	10/15	1		MON	1
12	A		1100P-1130P <i>late news</i>	60	3	\$5,400.00	10/15	10/15	1		MON	1
OCT/12 36150.00												

CONTRACT TOTAL 36150.00
TOTAL SPOTS 18

MARKET TOTALS \$109,545 WPXI 33% KDKA 33% WTAE 30% WPGH 4% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

2

FROM REP OCT10/12 12.32
CHANGES *** WPXI-TV ***

PROGRAM : TONIGHT

REP HEADLINE# 6368275
 *** UNAPPROVED REV #1 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 215 564 1103
 HARRIS REPORT FROM REP

OCT10/12 12.32
 CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	EX		1100P-1130P	60		\$5,400.00	10/11	10/12	3		TH-F	3
PROGRAM : LATE NEWS												
OCT/12 36150.00												

CONTRACT TOTAL 36150.00
 TOTAL SPOTS 18

MARKET TOTALS \$109,545 WPXI 33% KDKA 33% WTAE 30% WPGH 4% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
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 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
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